

# **Disclosure Statement Pursuant to the Pink Basic Disclosure Guidelines**

## **Eyecity.com, Inc.**

5230 Land of Lake Blvd, Ste 431

Land of Lakes, Florida 34639

4007-735-6633

<http://www.cannadevco.com>

[contact@cannadevco.com](mailto:contact@cannadevco.com)

SIC Code: 7389

## **Quarterly Report**

**For the period ending June 30, 2023 (the "Reporting Period")**

### **Outstanding Shares**

The number of shares outstanding of our Common Stock was:

7,232,965,438 as of June 30, 2023

8,552,965,438 as of December 31, 2022

### **Shell Status**

Indicate by check mark whether the company is a shell company (as defined in Rule 405 of the Securities Act of 1933, Rule 12b-2 of the Exchange Act of 1934 and Rule 15c2-11 of the Exchange Act of 1934):

Yes: ☒ No: ☐

Indicate by check mark whether the company's shell status has changed since the previous reporting period:

Yes: ☐ No: ☒

### **Change in Control**

Indicate by check mark whether a Change in Control<sup>5</sup> of the company has occurred over this reporting period:

Yes: ☐ No: ☒

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<sup>5</sup> "Change in Control" shall mean any events resulting in:

(i) Any "person" (as such term is used in Sections 13(d) and 14(d) of the Exchange Act) becoming the "beneficial owner" (as defined in Rule 13d-3 of the Exchange Act), directly or indirectly, of securities of the Company representing fifty percent (50%) or more of the total voting power represented by the Company's then outstanding voting securities;

(ii) The consummation of the sale or disposition by the Company of all or substantially all of the Company's assets;

(iii) A change in the composition of the Board occurring within a two (2)-year period, as a result of which fewer than a majority of the directors are directors immediately prior to such change; or

(iv) The consummation of a merger or consolidation of the Company with any other corporation, other than a merger or consolidation which would result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its parent) at least fifty percent (50%) of the total voting power represented by the voting securities of the Company or such surviving entity or its parent outstanding immediately after such merger or consolidation.

**1) Name and address(es) of the issuer and its predecessors (if any)**

In answering this item, provide the current name of the issuer any names used by predecessor entities, along with the dates of the name changes.

EyeCity.com, Inc. since 05/10/1999; Ergovision, Inc. from 04/11/1997

The state of incorporation or registration of the issuer and of each of its predecessors (if any) during the past five years; Please also include the issuer's current standing in its state of incorporation (e.g. active, default, inactive):

Delaware; Active

Describe any trading suspension orders issued by the SEC concerning the issuer or its predecessors since inception:

N/A

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

N/A

The address(es) of the issuer's principal executive office:

5230 Land of Lake Blvd, Ste 431, Land of Lakes, Florida 34639

The address(es) of the issuer's principal place of business:

☒ Check if principal executive office and principal place of business are the same address:

\_\_\_\_\_

Has the issuer or any of its predecessors been in bankruptcy, receivership, or any similar proceeding in the past five years?

No: ☒ Yes: ☐ If Yes, provide additional details below:

\_\_\_\_\_

**2) Security Information**

**Transfer Agent**

Name: Manhattan Transfer Registrar Company  
Phone: 631-928-7655  
Email: dcarki@mtrco.com  
Address: 38B Sheep Pasture Road, Port Jefferson, NY 11777

**Publicly Quoted or Traded Securities:**

*The goal of this section is to provide a clear understanding of the share information for its publicly quoted or traded equity securities. Use the fields below to provide the information, as applicable, for all outstanding classes of securities that are publicly traded/quoted.*

Trading symbol:	<u>ICTY</u>
Exact title and class of securities outstanding:	<u>Common Stock</u>
CUSIP:	<u>30231H 100</u>
Par or stated value:	<u>0.0001</u>
Total shares authorized:	<u>10,000,000,000 as of date: 06/30/2023</u>
Total shares outstanding:	<u>7,232,965,438 as of date: 06/30/2023</u>
Total number of shareholders of record:	<u>247 as of date: 06/30/2023</u>

*All additional class(es) of publicly quoted or traded securities (if any):*

Trading symbol:	_____
Exact title and class of securities outstanding:	_____
CUSIP:	_____
Par or stated value:	_____
Total shares authorized:	_____ as of date: _____
Total shares outstanding:	_____ as of date: _____
Total number of shareholders of record:	_____ as of date: _____

**Other classes of authorized or outstanding equity securities:**

*The goal of this section is to provide a clear understanding of the share information for its other classes of authorized or outstanding equity securities (e.g. preferred shares). Use the fields below to provide the information, as applicable, for all other authorized or outstanding equity securities.*

Exact title and class of the security:	<u>Preferred A</u>
CUSIP (if applicable):	<u>N/A</u>
Par or stated value:	<u>0.0001</u>
Total shares authorized:	<u>2,000,000 as of date: 10/15/2016</u>
Total shares outstanding (if applicable):	<u>2,000,000 as of date: 06/30/2023</u>
Total number of shareholders of record (if applicable):	<u>1 as of date: 06/30/2023</u>

Exact title and class of the security:	<u>Preferred B</u>
CUSIP (if applicable):	<u>N/A</u>
Par or stated value:	<u>0.0001</u>
Total shares authorized:	<u>5,000,000 as of date: 10/15/2016</u>
Total shares outstanding (if applicable):	<u>5,000,000 as of date: 06/30/2023</u>
Total number of shareholders of record (if applicable):	<u>1 as of date: 06/30/2023</u>

Exact title and class of the security:	<u>Preferred C</u>
CUSIP (if applicable):	<u>N/A</u>
Par or stated value:	<u>0.0001</u>
Total shares authorized:	<u>51 as of date: 01/21/2021</u>
Total shares outstanding (if applicable):	<u>51 as of date: 06/30/2023</u>
Total number of shareholders of record (if applicable):	<u>1 as of date: 06/30/2023</u>

Exact title and class of the security:	<u>Preferred D</u>
CUSIP (if applicable):	<u>N/A</u>
Par or stated value:	<u>0.0001</u>
Total shares authorized:	<u>1,000,000 as of date: 01/21/2021</u>
Total shares outstanding (if applicable):	<u>0 as of date: 06/30/2023</u>
Total number of shareholders of record (if applicable):	<u>0 as of date: 06/30/2023</u>

### **Security Description:**

*The goal of this section is to provide a clear understanding of the material rights and privileges of the securities issued by the company. Please provide the below information for each class of the company's equity securities, as applicable:*

**1. For common equity, describe any dividend, voting and preemption rights.**

Entitled to dividends; 1 vote per share; no preemption rights.

**2. For preferred stock, describe the dividend, voting, conversion, and liquidation rights as well as redemption or sinking fund provisions.**

Preferred A: 25:1 for dividends and votes; 50:1 on conversions; liquidation rights same as common.

Preferred B: No dividends; 1,000 votes per share; non-convertible and no liquidation rights.

Preferred C: Super voting rights (51%); no dividends; no redemptions; no liquidated preferences; no conversion.

Preferred D: no voting rights; no dividends; convertible only at the option of Company as agreed.

**3. Describe any other material rights of common or preferred stockholders.**

No other material rights

**4. Describe any material modifications to rights of holders of the company's securities that have occurred over the reporting period covered by this report.**

None.

### **3) Issuance History**

The goal of this section is to provide disclosure with respect to each event that resulted in any changes to the total shares outstanding of any class of the issuer's securities **in the past two completed fiscal years and any subsequent interim period.**

Disclosure under this item shall include, in chronological order, all offerings and issuances of securities, including debt convertible into equity securities, whether private or public, and all shares, or any other securities or options to acquire such securities, issued for services. Using the tabular format below, please describe these events.

#### **A. Changes to the Number of Outstanding Shares**

Indicate by check mark whether there were any changes to the number of outstanding shares within the past two completed fiscal years:

No: ☒ Yes: ☐ (If yes, you must complete the table below)

Shares Outstanding as of Second Most Recent Fiscal Year End: <u>Opening Balance</u> Date <u>12/31/2020</u> Common: <u>10,000,000,000</u> Preferred: <u>7,000,000</u>			*Right-click the rows below and select "Insert" to add rows as needed.						
Date of Transaction	Transaction type (e.g., new issuance, cancellation, shares returned to treasury)	Number of Shares Issued (or cancelled)	Class of Securities	Value of shares issued (\$/per share) at Issuance	Were the shares issued at a discount to market price at the time of issuance? (Yes/No)	Individual/ Entity Shares were issued to.  *You must disclose the control person(s) for any entities listed.	Reason for share issuance (e.g. for cash or debt conversion) - OR- Nature of Services Provided	Restricted or Unrestricted as of this filing.	Exemption or Registration Type.
<u>01/21/2021</u>	<u>New Issue</u>	<u>51</u>	<u>Preferred C</u>	<u>0.0051</u>	<u>No</u>	<u>Bradley Wilson</u>	<u>Cash</u>	<u>Restricted</u>	<u>N/A</u>
<u>03/04/2021</u>	<u>Returned to Treasury</u>	<u>(1,447,034,562)</u>	<u>Common</u>	<u>0.0001</u>	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>	<u>Restricted</u>	<u>N/A</u>
<u>02/10/2023</u>	<u>Returned to Treasury</u>	<u>(1,320,000,000)</u>	<u>Common</u>	<u>0.0001</u>	<u>N/A</u>	<u>N/A</u>	<u>N/A</u>	<u>Restricted</u>	<u>N/A</u>
<u>03/31/2023</u>	<u>New Issue</u>	<u>125,000</u>	<u>Preferred D</u>	<u>\$10.00</u>	<u>No</u>	<u>Milan Wineries / Alberto Milan</u>	<u>Inventory</u>	<u>Restricted</u>	<u>N/A</u>
<u>03/31/2023</u>	<u>Return to Treasury</u>	<u>(125,000)</u>	<u>Preferred D</u>	<u>\$10.00</u>	<u>No</u>	<u>Milan Wineries / Alberto Milan</u>	<u>N/A</u>	<u>Restricted</u>	<u>N/A</u>
Shares Outstanding on Date of This Report: <u>Ending Balance</u> <u>Ending Balance:</u> Date <u>06/30/2023</u> Common: <u>7,232,965,438</u> Preferred: <u>7,000,051</u>									

**Example:** A company with a fiscal year end of December 31<sup>st</sup>, in addressing this item for its Annual Report, would include any events that resulted in changes to any class of its outstanding shares from the period beginning on January 1, 2021 through December 31, 2022 pursuant to the tabular format above.

Use the space below to provide any additional details, including footnotes to the table above:

N/A

## B. Promissory and Convertible Notes

Indicate by check mark whether there are any outstanding promissory, convertible notes, convertible debentures, or any other debt instruments that may be converted into a class of the issuer's equity securities:

No: ☒ Yes: ☐ (If yes, you must complete the table below)

Date of Note Issuance	Outstanding Balance (\$)	Principal Amount at Issuance (\$)	Interest Accrued (\$)	Maturity Date	Conversion Terms (e.g. pricing mechanism for determining conversion of instrument to shares)	Name of Noteholder. <small>*You must disclose the control person(s) for any entities listed.</small>	Reason for Issuance (e.g. Loan, Services, etc.)
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____

Use the space below to provide any additional details, including footnotes to the table above:

\_\_\_\_\_

#### 4) Issuer's Business, Products and Services

The purpose of this section is to provide a clear description of the issuer's current operations.  
(Please ensure that these descriptions are updated on the Company's Profile on [www.otcm Markets.com](http://www.otcm Markets.com)).

- A. Summarize the issuer's business operations (If the issuer does not have current operations, state "no operations")

Company formed of a Joint Venture ("JV") with an existing a multi-media lead generation company. The JV focuses on monetizing its celebrity contacts and content by leveraging proprietary marketing tools and long tested strategies to increase promotions, drive awareness, and expand audiences.

- B. List any subsidiaries, parent company, or affiliated companies.

RP Summit is an affiliated company through a Joint Venture arrangement; Cannadev Corp is a wholly owned sub.

- C. Describe the issuers' principal products or services.

The Company focuses on monetizing its celebrity contacts and content by leveraging proprietary marketing tools and long tested strategies to increase promotions, drive awareness, and expand audiences.

#### 5) Issuer's Facilities

The goal of this section is to provide a potential investor with a clear understanding of all assets, properties or facilities owned, used or leased by the issuer and the extent in which the facilities are utilized.

In responding to this item, please clearly describe the assets, properties or facilities of the issuer, give the location of the principal plants and other property of the issuer and describe the condition of the properties. If the issuer does not have complete ownership or control of the property (for example, if others also own the property or if there is a mortgage on the property), describe the limitations on the ownership.

If the issuer leases any assets, properties or facilities, clearly describe them as above and the terms of their leases.

The Company leases office space from its corporate counsel in Land of Lakes, Florida

## 6) Officers, Directors, and Control Persons

Using the table below, please provide information, as of the period end date of this report, regarding any officers, or directors of the company, individuals or entities controlling more than 5% of any class of the issuers securities, or any person that performs a similar function, regardless of the number of shares they own. **If any insiders listed are corporate shareholders or entities, provide the name and address of the person(s) beneficially owning or controlling such corporate shareholders, or the name and contact information (City, State) of an individual representing the corporation or entity in the note section.**

Include Company Insiders who own any outstanding units or shares of any class of any equity security of the issuer.

The goal of this section is to provide an investor with a clear understanding of the identity of all the persons or entities that are involved in managing, controlling or advising the operations, business development and disclosure of the issuer, as well as the identity of any significant or beneficial shareholders.

Names of All Officers, Directors and Control Persons	Affiliation with Company (e.g. Officer Title /Director/Owner of more than 5%)	Residential Address (City / State Only)	Number of shares owned	Share type/class	Ownership Percentage of Class Outstanding	Names of control person(s) if a corporate entity
<u>Bradley Wilson</u>	<u>Sole Director / CEO / Beneficial Owner</u>	<u>Lake Mary, FL</u>	<u>500,000,000</u>	<u>Common</u>	<u>05.85%</u>	<u>Same</u>
<u>Bradley Wilson</u>	<u>Sole Director / CEO / Beneficial Owner</u>	<u>Lake Mary, FL</u>	<u>5,000,000</u>	<u>Preferred B</u>	<u>100%</u>	<u>Same</u>
<u>Bradley Wilson</u>	<u>Sole Director / CEO / Beneficial Owner</u>	<u>Lake Mary, FL</u>	<u>51</u>	<u>Preferred C</u>	<u>100%</u>	<u>Same</u>
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

## 7) Legal/Disciplinary History

A. Identify whether any of the persons or entities listed above have, in the past 10 years, been the subject of:

1. A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

None.

2. The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

None.

3. A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated; or

None

4. The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended, or otherwise limited such person's involvement in any type of business or securities activities.

None.

- B. Describe briefly any material pending legal proceedings, other than ordinary routine litigation incidental to the business, to which the issuer or any of its subsidiaries is a party or of which any of their property is the subject. Include the name of the court or agency in which the proceedings are pending, the date instituted, the principal parties thereto, a description of the factual basis alleged to underlie the proceeding and the relief sought. Include similar information as to any such proceedings known to be contemplated by governmental authorities.

None.

## **8) Third Party Service Providers**

Provide the name, address, telephone number and email address of each of the following outside providers. You may add additional space as needed.

Securities Counsel (must include Counsel preparing Attorney Letters).

Name: Peter Berkman, Attorney at Law. PLLC  
Address 1: 5230 Land of Lakes Blvd, Ste 431  
Address 2: Land of Lakes, FL 34639  
Phone: 813-600-2971  
Email: peter@peterberkmanlaw.com

Accountant or Auditor

Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Investor Relations

Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

*All other means of Investor Communication:*

Twitter: @EyeCitydotcom  
Discord: \_\_\_\_\_  
LinkedIn: \_\_\_\_\_  
Facebook: \_\_\_\_\_  
[Other ]: \_\_\_\_\_

#### Other Service Providers

Provide the name of any other service provider(s) that **that assisted, advised, prepared, or provided information with respect to this disclosure statement**. This includes counsel, broker-dealer(s), advisor(s), consultant(s) or any entity/individual that provided assistance or services to the issuer during the reporting period.

Name: \_\_\_\_\_  
Firm: \_\_\_\_\_  
Nature of Services: \_\_\_\_\_  
Address 1: \_\_\_\_\_  
Address 2: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### **9) Financial Statements**

A. The following financial statements were prepared in accordance with:

- ☐ IFRS  
☒ U.S. GAAP

B. The following financial statements were prepared by (name of individual)<sup>6</sup>:

Name: **Bradley Wilson**  
Title: **CFO**  
Relationship to Issuer: **Officer / Director**

Describe the qualifications of the person or persons who prepared the financial statements: **30 years of financial and public company experience.**

Provide the following financial statements for the most recent fiscal year or quarter. For the initial disclosure statement (qualifying for Pink Current Information for the first time) please provide reports for the two previous fiscal years and any subsequent interim periods.

- a. Audit letter, if audited;
- b. Balance Sheet;
- c. Statement of Income;
- d. Statement of Cash Flows;
- e. Statement of Retained Earnings (Statement of Changes in Stockholders' Equity)
- f. Financial Notes

Important Notes:

- Financial statements must be "machine readable". Do not publish images/scans of financial statements.

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<sup>6</sup> The financial statements requested pursuant to this item must be prepared in accordance with US GAAP or IFRS and by persons with sufficient financial skills.

- All financial statements for a fiscal period must be published together with the disclosure statement in one Annual or Quarterly Report.

## 10) Issuer Certification

*Principal Executive Officer:*

The issuer shall include certifications by the chief executive officer and chief financial officer of the issuer (or any other persons with different titles but having the same responsibilities) in each Quarterly Report or Annual Report.

The certifications shall follow the format below:

I, Bradley Wilson certify that:

1. I have reviewed this Disclosure Statement for Eyecity.com, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

08/11/2023 [Date]

/s/ BRADLEY WILSON [CEO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

*Principal Financial Officer:*

I, Bradley Wilson certify that:

1. I have reviewed this Disclosure Statement for Eyecity.com, Inc.;
2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and
3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

08/11/2023 [Date]

/s/ BRADLEY WILSON [CFO's Signature]

(Digital Signatures should appear as "/s/ [OFFICER NAME]")

**EYECITY.COM, INC.  
AND ITS SUBSIDIARIES  
UNAUDITED CONSOLIDATED BALANCE SHEETS**

	<u>June 30, 2023</u>	<u>December 31, 2022</u>
<b>ASSETS</b>		
Current Assets		
Cash and cash equivalents	\$ -	\$ -
Inventories		
<b>TOTAL ASSETS</b>	<u>\$ -</u>	<u>\$ -</u>
<b>LIABILITIES AND STOCKHOLDERS' DEFICIT</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	335,005	302,905
Management services	660,000	600,000
Notes payable (insiders)	41,568	37,581
Note payable	<u>4,000</u>	<u>4,000</u>
<b>TOTAL CURRENT LIABILITIES</b>	\$ 1,040,573	\$ 944,486
<b>STOCKHOLDERS' DEFICIT</b>		
Preferred stock		
Series A: Par value \$0.0001; 2,000,000 authorized; 2,000,000 and 2,000,000 issued and outstanding, respectively	200	200
Series B: Par value \$0.0001; 5,000,000 authorized; 5,000,000 and 5,000,000 issued and outstanding, respectively	500	500
Series C: Par value \$0.0001; 51 authorized; 51 issued and outstanding, respectively	0	0
Series D: Par value \$0.0001; 1,000,000 authorized; 0 and 0 issued and outstanding, respectively	-	-
Common Stock		
Par Value \$0.0001; 10,000,000,000 authorized; 7,232,965,438 and 8,552,965,438 issued and outstanding, respectively	723,297	855,297
Additional paid-in capital	352,678	220,678
Accumulated deficit	<u>(2,117,248)</u>	<u>(2,021,161)</u>
<b>TOTAL STOCKHOLDERS' EQUITY (DEFICIT)</b>	<u>(1,040,573)</u>	<u>(944,486)</u>
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIT)</b>	<u>\$ -</u>	<u>\$ -</u>

*The accompanying notes are an integral part of these consolidated financial statements.*

**EYECITY.COM, INC.  
AND ITS SUBSIDIARIES  
UNAUDITED STATEMENTS OF OPERATIONS**

	Three Months Ended June 30, 2023	Three Months Ended June 30, 2022	Six Months Ended June 30, 2023	Six Months Ended June 30, 2022
<b>REVENUES</b>	\$ -	\$ -	\$ -	\$ -
<b>COST OF GOODS SOLD</b>	-	-	-	-
<b>GROSS PROFIT</b>	-	-	-	-
<b>OPERATING EXPENSES</b>				
Amortization/depreciation expense	-	-	-	-
Management expenses	30,000	30,000	60,000	60,000
Professional fees	16,050	16,050	32,100	32,100
General and administrative expenses	487	-	3,987	4,418
<b>Total Operating Expenses</b>	46,537	46,050	96,087	96,518
<b>INCOME (LOSS) FROM OPERATIONS</b>	(46,537)	(46,050)	(96,087)	(96,518)
<b>OTHER INCOME (EXPENSE)</b>				
Interest expense	-	-	-	-
Gain on extinguishment of debt	-	-	-	-
<b>Total Other Income (Expense)</b>	-	-	-	-
<b>NET INCOME (LOSS) BEFORE INCOME TAX PROVISION</b>	(46,537)	(46,050)	(96,087)	(96,518)
<b>PROVISION FOR INCOME TAXES</b>	-	-	-	-
<b>CONSOLIDATED NET INCOME (LOSS)</b>	<u>\$ (46,537)</u>	<u>\$ (46,050)</u>	<u>\$ (96,087)</u>	<u>\$ (96,518)</u>
<b>WEIGHTED AVERAGE SHARES</b>	7,232,965,438	8,552,965,438	7,562,965,438	8,552,965,438
<b>BASIC AND DILUTED INCOME (LOSS) PER SHARE</b>	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>	<u>\$ (0.00)</u>

*The accompanying notes are an integral part of these consolidated financial statements.*

**EYECITY.COM, INC.**  
**AND ITS SUBSIDIARIES**  
**UNAUDITED CONSOLIDATED STATEMENTS OF CASH FLOW**

	Six Months Ended June 30, 2023	Twelve Months Ended December 31, 2022
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net Income/(Loss)	\$ (96,087)	\$ (192,118)
Adjustments to reconcile net gain (loss) to net cash provided by (used in) operating activities:		
Depreciation / Amortization	-	-
Net (increase) decrease in operating assets:		
Accounts receivable	-	-
Inventories	-	-
Net increase (decrease) in operating liabilities:		
Accounts payable	92,100	176,282
Notes payable and accrued interest	3,987	15,835
Preferred Stock issued for Inventories	-	-
Stock issued for services	-	-
Net Cash Generated (Used) in Operating Activities	-	-
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Payments for property and equipment	-	-
Net Cash From (Used in) Investing Activities	-	-
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Proceeds of capital stock issuance	-	-
Net Cash Provided by (Used for) Financing Activities	-	-
NET INCREASE (DECREASE) IN CASH	-	-
CASH AT BEGINNING OF PERIOD	-	-
CASH AT END OF PERIOD	\$ -	\$ -
<b>SUPPLEMENTAL CASH FLOW INFORMATION:</b>		
Cash paid for interest	\$ -	\$ -
Cash paid for taxes	\$ -	\$ -
Common Stock issued for services	\$ -	\$ -
Preferred Stock issued for services	\$ -	\$ -

*The accompanying notes are an integral part of these consolidated financial statements.*

**EYECITY.COM, INC.**  
**AND ITS SUBSIDIARIES**  
**UNAUDITED STATEMENTS OF STOCKHOLDERS DEFICIT**

	Common Stock Shares	Amount	Preferred Stock Shares	Amount	Paid-in Capital	Accumulated Deficit	Total
Balance, December 31, 2020	10,000,000,000	\$ 1,000,000	7,000,000	\$ 700	\$ 75,975	\$ (1,634,148)	\$ (557,473)
Common shares cancelled	(1,447,034,562)	(144,703)	-	-	144,703	-	-
Preferred C Issuance	-	-	51	0	-	-	0
Net loss for the quarter ended, March 31, 2021	-	-	-	-	-	(50,050)	(50,050)
Balance, March 31, 2021	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,684,198)	\$ (607,523)
Net loss for the quarter ended, June 30, 2021	-	-	-	-	-	(49,188)	(49,188)
Balance, June 30, 2021	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,733,386)	\$ (656,711)
Net loss for the quarter ended, September 30, 2021	-	-	-	-	-	(49,607)	(49,607)
Balance, September 30, 2021	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,782,993)	\$ (706,318)
Net loss for the quarter ended, December 31, 2021	-	-	-	-	-	(46,050)	(46,050)
Balance, December 31, 2021	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,829,043)	\$ (752,368)
Net loss for the quarter ended, March 31, 2022	-	-	-	-	-	(50,468)	(50,468)
Balance, March 31, 2022	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,879,511)	\$ (802,836)
Net loss for the quarter ended, June 30, 2022	-	-	-	-	-	(46,050)	(46,050)
Balance, June 30, 2022	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,925,561)	\$ (848,886)
Net loss for the quarter ended, September 30, 2022	-	-	-	-	-	(49,550)	(49,550)
Balance, September 30, 2022	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (1,975,111)	\$ (898,436)
Net loss for the quarter ended, December 31, 2022	-	-	-	-	-	(46,050)	(46,050)
Balance, December 31, 2022	8,552,965,438	\$ 855,297	7,000,051	\$ 700	\$ 220,678	\$ (2,021,161)	\$ (944,486)
Common shares cancelled	(1,320,000,000)	(132,000)	-	-	132,000	-	-
Share Issuance Preferred D	-	-	125,000	13	1,249,988	-	-
Net loss for the quarter ended, March 31, 2023	-	-	-	-	-	(49,550)	(49,550)
Balance, March 31, 2023	7,232,965,438	\$ 723,297	7,125,051	\$ 713	\$ 1,602,666	\$ (2,070,711)	\$ (994,036)
Share Cancellation Preferred D	-	-	(125,000)	(13)	(1,249,988)	-	-
Net loss for the quarter ended, June 30, 2023	-	-	-	-	-	(46,537)	(46,537)
Balance, June 30, 2023	7,232,965,438	\$ 723,297	7,000,051	\$ 700	\$ 352,678	\$ (2,117,248)	\$ (1,040,573)

The accompanying notes are an integral part of these consolidated financial statements.

**EYECITY.COM, INC.  
AND ITS SUBSIDIARIES  
NOTES TO FINANCIAL STATEMENTS  
(Unaudited)**

**NOTE 1— SIGNIFICANT ACCOUNTING POLICIES**

A summary of the significant accounting policies applied in the presentation of the accompanying unaudited condensed consolidated financial statements follows:

General

The accompanying un-audited interim financial statements include all information and footnotes required by accounting principles generally accepted in the United States of America ("GAAP") for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation of financial position and the results of operations for the periods presented have been included. Operating results for the periods are not necessarily indicative of the results that may be expected for future years. All transactions are denominated in US dollars.

Estimates

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Revenue Recognition

The Company will recognize revenue in accordance with Accounting Standards Codification subtopic 605-10, Revenue Recognition ("ASC 605-10") which requires that four basic criteria must be met before revenue can be recognized: (1) persuasive evidence of an arrangement exists; (2) delivery has occurred; (3) the selling price is fixed and determinable; and (4) collectability is reasonably assured. Determination of criteria (3) and (4) are based on management's judgments regarding the fixed nature of the selling prices of the products delivered and the collectability of those amounts. Provisions for discounts and rebates to customers, estimated returns and allowances, and other adjustments will be provided for in the same period the related sales will be recorded.

ASC 605-10 incorporates Accounting Standards Codification subtopic 605-25, Multiple-Element Arrangements ("ASC 605-25"). ASC 605-25 addresses accounting for arrangements that may involve the delivery or performance of multiple products, services and/or rights to use assets. There was no effect on implementing ASC 605-25 on the Company's financial position and results of operations, since the Company has not started generating revenue.

Cash

The Company considers cash to consist of cash on hand and temporary investments having an original maturity of 90 days or less that are readily convertible into cash.

Property and Equipment

Property and equipment are stated at cost. When retired or otherwise disposed, the related carrying value and accumulated depreciation are removed from the respective accounts and the net difference less any amount realized from disposition, is reflected in earnings.

Long-Lived Assets

The Company follows FASB ASC 360-10-15-3, "Impairment or Disposal of Long-lived Assets," which established a "primary asset" approach to determine the cash flow estimation period for a group of assets and liabilities that represents the unit of accounting for a long-lived asset to be held and used. Long-lived assets to be held and used are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. The carrying amount of a long-lived

asset is not recoverable if it exceeds the sum of the undiscounted cash flows expected to result from the use and eventual disposition of the asset. Long-lived assets to be disposed of are reported at the lower of carrying amount or fair value less cost to sell.

### Income Taxes

The Company has adopted Accounting Standards Codification subtopic 740-10, Income Taxes ("ASC 740-10") which requires the recognition of deferred tax liabilities and assets for the expected future tax consequences of events that have been included in the financial statement or tax returns. Under this method, deferred tax liabilities and assets are determined based on the difference between financial statements and tax basis of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Temporary differences between taxable income reported for financial reporting purposes and income tax purposes consist primarily of timing differences such as deferred officers' compensation and stock-based compensation accounting.

### Net Loss per Common Share, Basic and Diluted

The Company has adopted Accounting Standards Codification subtopic 260-10, Earnings Per Share ("ASC 260-10") specifying the computation, presentation and disclosure requirements of earnings per share information. Basic loss per share has been calculated based upon the weighted average number of common shares outstanding.

### Stock Based Compensation

The Company follows Accounting Standards Codification subtopic 718-10, Compensation ("ASC 718-10") which requires that all share-based payments to both employees and non-employees be recognized in the income statement based on their fair values.

As of June 30, 2023, the Company did not have any issued or outstanding stock options.

### Convertible Debt Instruments

If the conversion features of conventional debt instruments provide for a rate of conversion that is below market value at issuance, this feature is characterized as a beneficial conversion feature ("BCF"). A BCF is recorded by the Company as a debt discount pursuant to ASC Topic 470-20 "Debt with Conversion and Other Options."

In those circumstances, the convertible debt is recorded net of the discount related to the BCF, and the Company amortizes the discount to operations over the life of the debt using the effective interest method. The Company was not required to record any BCF's on any of the convertible debt it issued during the periods ended June 30, 2023 and June 30, 2022.

### Concentrations of Credit Risk

Financial instruments and related items, which potentially subject the Company to concentrations of credit risk, consist primarily of cash, cash equivalents and trade receivables. The Company places its cash and temporary cash investments with high credit quality institutions. At times, such investments may be in excess of the FDIC insurance limit.

### Research and Development

The Company accounts for research and development costs in accordance with Accounting Standards Codification subtopic 730-10, Research and Development ("ASC 730-10"). Under ASC 730-10, all research and development costs must be charged to expense as incurred. Accordingly, internal research and development costs are expensed as incurred. Third-party research and development costs are expensed when the contracted work has been performed or as milestone results have been achieved as defined under the applicable agreement. Company-sponsored research and development costs related to both present and future products are expensed in the period incurred. The Company did not incur any research and development expenses for the periods ended June 30, 2023 and June 30, 2022.

### Reliance on Key Personnel and Consultants

The Company has no full or part-time employees. Additionally, the Company has consultants performing various specialized services. The Company is heavily dependent on the continued active participation of these current executive officers, employees and key consultants. The loss of any of the senior management or key consultants could significantly and negatively impact the business until adequate replacements can be identified and put in place.

### Fair Value

Accounting Standards Codification subtopic 825-10, Financial Instruments ("ASC 825-10") requires disclosure of the fair value of certain financial instruments. The carrying amount reported in the consolidated balance sheet for accounts payable and accrued expenses, advances and notes payable approximates fair value because of the immediate or short-term maturity of these financial instruments.

### Reclassification

Certain reclassifications have been made to prior periods' data to conform to the current period's presentation. These reclassifications had no effect on reported income or losses.

### Recent Accounting Pronouncements

The Company continually assesses any new accounting pronouncements to determine their applicability to the Company. Where it is determined that a new accounting pronouncement affects the Company's financial reporting, the Company undertakes a study to determine the consequence of the change to its financial statements and assures that there are proper controls in place to ascertain that the Company's financials properly reflect the change.

## **NOTE 2 – GOING CONCERN MATTERS**

The accompanying unaudited condensed consolidated financial statements have been prepared on a going concern basis, which contemplates the realization of assets and the satisfaction of liabilities in the normal course of business as shown in the accompanying unaudited condensed consolidated financial statements. In addition, the Company is in a development stage, has yet commercialized its planned business and has not generated any revenues since inception. These factors among others may indicate that the Company will be unable to continue as a going concern for a reasonable period of time.

The Company's existence is dependent upon management's ability to develop profitable operations and or upon obtaining additional financing to carry out its planned business. Management is devoting substantially all of its efforts to the commercialization of its planned product and processes, as well as raising additional debt or equity financing in order to accelerate the development and commercialization of additional products. There can be no assurance that the Company's commercialization or financing efforts will result in profitable operations or the resolution of the Company's liquidity problems.

There can be no assurance that any additional financings will be available to the Company on satisfactory terms and conditions, if at all. In the event the Company is unable to continue as a going concern, it may elect or required to seek protection from its creditors by filing a voluntary petition in bankruptcy or may be subject to an involuntary petition in bankruptcy. To date, management has not considered this alternative, nor does management view it as a likely occurrence.

The accompanying unaudited condensed consolidated statements do not include any adjustments relating to the recoverability of assets and classification of assets and liabilities that might be necessary should the Company be unable to continue as a going concern.

## **NOTE 3 - RELATED PARTY TRANSACTIONS**

For the three months ended June 30, 2023 and June 30, 2022, the Company accrued \$30,000 and \$30,000, respectively, in Management expense to its executive officers.

## **NOTE 4 – CONVERTIBLE NOTES PAYABLE**

None.

## **NOTE 5 – NOTES PAYABLE, RELATED PARTIES**

For the period ended June 30, 2023, our CEO held a total of \$41,568 in notes payable to the Company.

## **NOTE 6 – STOCKHOLDERS' EQUITY**

During the three months ended June 30, 2023, the Company cancelled 125,000 shares of Series D Preferred stock with a value of \$10.00 per share, previously issued for the purchase of inventory, upon discovery of issues with the delivery of the inventory.

## **NOTE 7 – - STOCK OPTIONS**

As of June 30, 2023, the Company has not granted any stock options.

## **NOTE 8 – LITIGATION**

The Company may be subject to various pending and threatened legal actions, which arise in the normal course of business. The Company's management believes that the impact of such litigation will not have a material adverse impact on its financial position or results of operations. The Company is currently not a defendant party to any litigation.

## **NOTE 9 – CONTINGENCIES**

None.

## **NOTE 10 – SEGMENTS**

The Company determined that it does not operate in any material, separately reportable operating segments as of June, 2023.

## **NOTE 11 – FORWARD LOOKING STATEMENTS**

This Annual Report includes a number of forward-looking statements that reflect Management's current views with respect to future events and financial performance. You can identify these statements by forward-looking words such as "may," "will," "expect," "anticipate," "believe," "estimate" and "continue," or similar words. Those statements include statements regarding the intent, belief or current expectations of us and members of our management team as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risk and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.

Readers are urged to carefully review and consider the various disclosures made by us in this report and in our other reports filed with the Securities and Exchange Commission and OTC Markets. Important factors currently known to Management could cause actual results to differ materially from those in forward-looking statements. We undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes in the future operating results over time. We believe that our assumptions are based upon reasonable data derived from and known about our business and operations. No assurances are made that actual results of operations or the results of our future activities will not differ materially from our assumptions. Factors that could cause differences include, but are not limited to, expected market demand for our products, fluctuations in pricing for materials, and competition.

## **NOTE 12 – SUBSEQUENT EVENTS**

The Company continues to work on removing further disputed liability and equity issuance and is in the process of canceling both prior transactions.